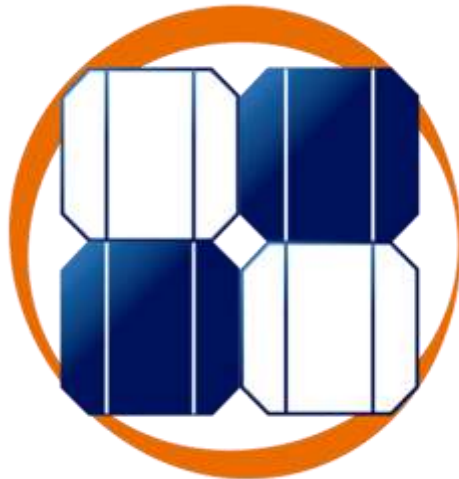


Horizon 2020

Research and Innovation Framework Program



CHESSET UP

Deliverable 6.3

Database of stakeholders and interested parties

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1. Introduction

Communication activities aim to raise awareness about the general issues which our project is dealing with. These activities should have a broad range of audience, and start as soon as the project is defined.

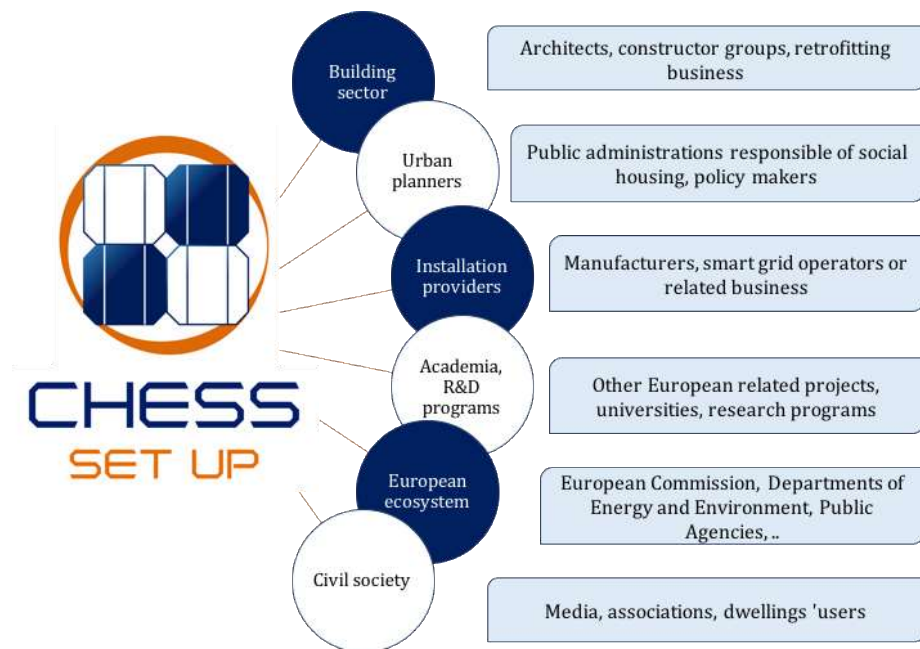
Dissemination activities are meant to spread the results of the project, they are closely linked to them, and must only interest the groups dealing with the same concerns. Hence, and in order to lead a successful dissemination campaign, we must identify this groups of interest or stakeholders, and tailor our message.

This deliverable presents our previous work of stakeholders' identification, as the data we have gathered during the first months of the project. We assume that it must be conceived as a basis, and be enriched all along the project's life.

1.1. Methodology

At the beginning of the project, we identified several groups of persons that would have an interest in the CHESS SETUP system. These members of the civil society or professionals could be interested in implementing directly the system, or to learn about the present technological combination.

As detailed in the communication plan, the following figure introduces the stakeholders' groups.



Therefore, every member of the consortium was ask to provide their contact details that would-be part of our stakeholders' groups in the table below. The very first CHESS





SETUP's audience must be composed of the amount of each member's audience, and grow from this basis all along the project life and activities.

Type/Sub-types	Organization	Location	Contact name
Building sector			
Architects			
Constructor groups			
Retrofitting business			
Centre Management Companies			
Urban Planners			
Organizations responsible of Public Housing programs and Public Administrations			
Policy makers			
Installation providers			
Manufacturers			
Smart grid related companies			
Academia/Research program			
European Ecosystem			
Departments of Energy/Environment			
Public Agencies			
Civil Society			
Media			
Other groups of interest			





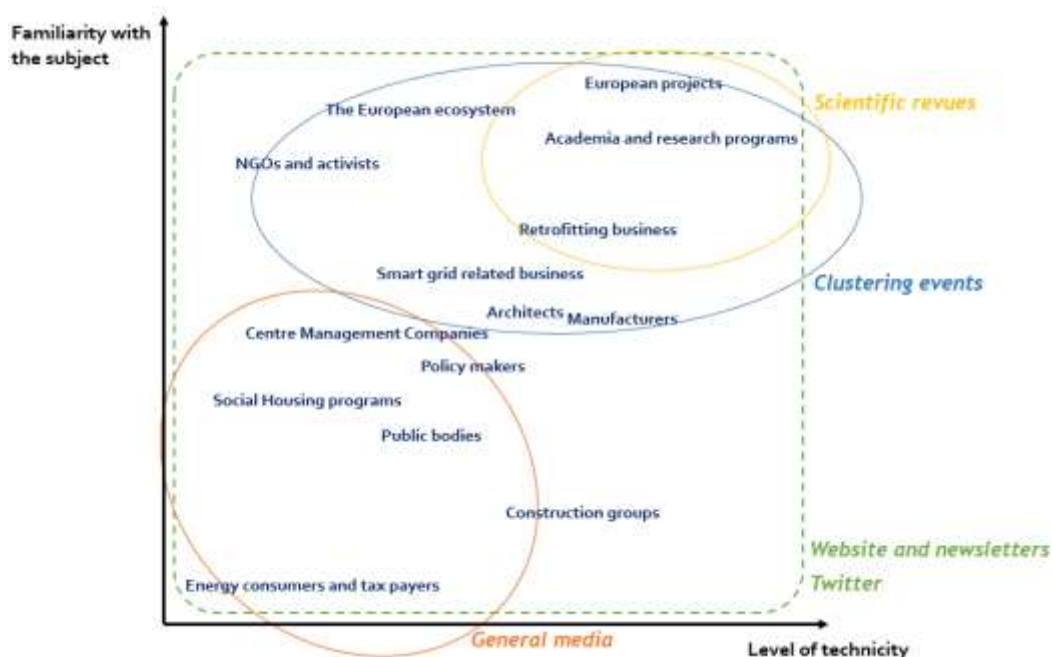
1.2. Stakeholders' mapping

Depending on their level of influence and interest, the main CHES SETUP stakeholders have been mapped across the following diagram in four categories:



As defined in the project's communication and dissemination plan, all parties have been classified among the three most relevant groups: *Context setters*, *Subjects* and *Key players*.

Also, an analysis related to the communication channels and options has been performed in order to better target each stakeholder group according to the following chart:



Both website and Twitter will target specific stakeholders and interested parties by customizing the content of each message disseminated.

The following chapter gathers all CHES SETUP stakeholders and interested parties identified according to the mapping presented here.





2. Database

2.1 The building sector

Type/Sub-Type	Organisation	Key person	Location	Relative CSU member
Constructor groups	Comsa Emte		Barcelona, E	EDNW
	Caplin Homes		Leicestershire, UK	CRBY
	Choice Housing	Brian Rankin		ULSTR
	iMat - Centro Tecnológico de la Construcción	Ferrer Gabarró, Clara	Barcelona, E	BCE
	Bouwend Nederland		Zoetermeer, NL	WDK
	NOM Nieuwbouw		Roosendaal, NL	WDK
	SBRCURnet		Delft, NL	WDK
	Constructora CALAF, SAU		Calaf, E	LAVOLA
	Constructora d'Aro		Manresa, E	LAVOLA
	COPICSA		Barcelona, E	LAVOLA
	Sorigué Grup		Barcelona, E	LAVOLA
	Vías y Construcciones, SA		Barcelona, E	LAVOLA
	Architects	Staniforth Architects		Leicester, UK
Paul McAlister Architects		Paul McAlister	Portadown, UK	ULSTR
La Col		Arnau Andrés	Barcelona, E	BCE
ACE			Brussels, B	WDK
Bo1 Arquitectes Amadó-Domènech		Sander Cornelius	Barcelona, E	WATTIA
Baena Casamor Arquitectes BCQ			Barcelona, E	LAVOLA
CDBArquitectura			Barcelona, E	LAVOLA
GCA Architects			Barcelona, E	LAVOLA
JSS Associateats Enginyeria i Arquitectura			Barcelona, E	LAVOLA
Pich-Aguilera Arquitectos			Barcelona, E	LAVOLA
QEstudi			Barberà del Vallès, E	LAVOLA
Aquidos Barcelona			Barcelona, E	LAVOLA
Badia-Arquitectes			Terrassa, E	LAVOLA
Batlle I Roig Arquitectes			Esplugues, E	LAVOLA
Retrofitting business	Platform31 Energiesprong		Den Haag, NL	WDK
	Bureau Veritas	José Miguel Duran Boldova	San Cugat del Vallès, E	BCE
	Northern Ireland Housing Executive	Andy Frew	Belfast, IRL	ULSTR
	CEM Can Felipa		Barcelona, E	VLC
	CEM Parc del Garraf		Vilanova i la Geltrú, E	VLC





Centre Management Companies	Aquatic Fitness Centre		Cervera, E	VLC
	Bac de Roda Sport A.I.E		Barcelona, E	VLC
	Duet Sports		Barcelona, E	VLC
	CEM Bellaterra		Bellaterra, E	VLC
	Atlètic Terrassa Hockey Club		Terrassa, E	VLC
	Piscina de El Coto		Gijón, E	VLC
	Esportinat		València, E	VLC
	Fundación Deportiva Municipal		València, E	VLC
	Real Canoe N.C.		Madrid, E	VLC
	Centro Deportivo Socio-Cultural Militar (CDSCM)		Burgos, E	VLC
	Club de Pádel la Moraleja		Alcobendas, E	VLC
	Altamarca Fitness Club		Écija, E	VLC
	Prado Sport SL		Lepe, E	VLC
	Club Deportivo Mendizorrotza		Vitoria-Gasteiz, E	VLC





2.2 Urban planners

Type/Sub-Type	Organisation	Key person	Location	Relative CSU member
Entities responsible of Social Housing Program and Public entities	City Council of Barcelona		Barcelona, E	EDNW
	City Council of Lloret de Mar		Lloret de Mar, E	EDNW
	City Council of Hospitalet de Llobregat		Hospitalet de Llobregat, E	EDNW
	City Council of Martorelles		Martorelles, E	EDNW
	City Council of Santa Perpetua de la Mogoda		Santa Perpetua de la Mogoda, E	EDNW
	Barcelona Provincial Council		Barcelona, E	EDNW
	Tarragona Provincial Council		Tarragona, E	EDNW
	InnDEA Valencia		Valencia, E	EDNW
	Government of Catalonia		Barcelona, E	EDNW
	Barcelona Activa		Barcelona, E	EDNW
	City Council of Sabadell	Raquel Iglesias / Oriol Llevot	Barcelona, E	EDNW
	Ville d'Orléans	Nelly Bonnefoy / Antoine Giachonetti	Orléans, F	EDNW
	Corby Borough Council		Corby, UK	CRBY
	Northamptonshire County Council		Northamptonshire, UK	CRBY
	Causeway Coast & Glens Borough Council	Patricia O'Brien	Coleraine, UK	ULSTR
	TTA - Trama Tecnoambiental	Xavier Vallvé	Barcelona, E	BCE
	Area metropolitana de Barcelona	Gil Lladó i Morales	Barcelona, E	BCE
	VIMCORSA	Francisco Paniagua	Córdoba, E	BCE
	VIMED		Viladecans, E	BCE
	AMS Institute		Amsterdam, NL	WDK
	Ajuntament de Sant Sadurni d'Anoia		Sant Sadurní d'Anoia, E	VLC
	Ayuntamiento Puerto Lumbreras		Puerto Lumbreras, E	VLC
	Ajuntament de Roses		Roses, E	VLC
	Ayuntamiento San Sebastián de los Reyes		San Sebastián de los Reyes, E	VLC
Ajuntament de Nules		Nules, E	VLC	
Ayuntamiento de Soria		Soria, E	VLC	





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	Ayuntamiento de Ávila		Ávila, E	VLC
	Ayuntamiento Villaviciosa de Odón		Villaviciosa de Odón, E	VLC
	Instituto Municipal de Córdoba		Córdoba, E	VLC
	Ayuntamiento de Níjar		Níjar, E	VLC
	Ayuntamiento de Moguer		Moguer, E	VLC
	Donostiako Udala		Donostia, E	VLC
	Ayuntamiento de Vitoria-Gasteiz		Vitoria-Gasteiz, E	VLC
	SEK International Schools		La Garriga, E	VLC
	Universitat Jaume I		Castelló de la Plana, E	VLC
Policy makers	VNDelta HeatNetwork		Den Bosch, NL	WDK
	Agència d'Energia de Barcelona	Irma Soldevilla i Garcia	Barcelona, E	BCE
	Agencia Energia Murcia	Jaime Ruiz Huescar	Murcia, E	BCE
	Ajuntament de Badalona	Montes Carretero, Josep-Anton	Badalona, E	BCE





2.3 Installation providers

Type/Sub-Type	Organisation	Key person	Location	Relative CSU member
Manufacturers	Evecra		Barcelona, E	EDNW
	Gas Natural Fenosa	Silvia Sanjoaquin Javier Alvarez Mariño	Barcelona, E	WATTIA
	Choice Vaillant		Derby, UK	CRBY
	Glen Dimplex	Stephen Patton	Craigavon, UK	ULSTR
	Ecomesh	Alejandro Del Amo	Zaragoza, S	BCE
	NOM Nieuwbouw		Roosendaal, NL	WDK
	EHPA		Brussels, BE	WDK
	FME Energy Storage		Brussels, BE	WDK
	Aiguasol	Angel Carrera	Barcelona, E	BCE
	TTA - Trama Tecnoambiental	Xavier Vallvé	Barcelona, E	BCE
Smart Grid related companies	Alliander		Arnhem, NL	WDK
	State Grid China		Berlin, D	WDK
	VPS (Virtual Power Solutions)		London, UK	CRBY
	Endesa		Spain	EDNW
	Iberdrola		Spain	EDNW
	WATT & VOLT	Nektarios Moraitis	Greece	EDNW
Installers	Circutor / Circontrol		Viladecavalls, E	EDNW
	IDP		Barcelona, E	EDNW
	Urbaser		Barcelona, E	EDNW
	SOLIXI	Jyri Jaakkola	Finland	EDNW





2.4 Academia and research programs

Type/Sub-Type	Organisation	Key person	Location	Relative CSU member
	CIRCE		Zaragoza, E	EDNW
	IREC		Barcelona, E	EDNW
	I2CAT		Barcelona, E	EDNW
	Cardiff University		Cardiff, UK	CRBY
	Escola d'Arquitectura del Vallès	Albert Cuchí	Sant Cugat del Vallès, S	BCE
	Helmholtz Centre for Environmental Research - UFZ	Matthias Groß	Leipzig, D	BCE
	EHPA IMI - Institut Municipal d'Informàtica	Lamarca, Mariano	Barcelona, E	BCE
	CIEMAT - Centro de Investigaciones Energéticas, Medioambientales y Tecnológicas	Quintana Jordan, Cristina	Madrid, S	BCE
	COST TU1205		Limassol, Cyprus	WDK
	COST TU1303		Brussels, B	WDK
	COST TU1403		Luzern, CH	WDK
	Càtedra de Processos Sosteníbles Industrials	José Alberto Méndez Lino Montoro	Girona, E	WATTIA





2.5 European Ecosystem

Type/Sub-Type	Organisation	Key person	Location	Relative CSU member
Department of Energy/Environment	EIT KIC Climate		Utrecht, NL	WDK
	EIT KIC InnoEnergy		Barcelona, E	WDK
	EIT KIC InnoEnergy		Eindhoven, NL	WDK
	BEIS (Department of Business, Energy and Industrial Strategy)		United Kingdom	CRBY
	Energy & Carbon Management (Northamptonshire County Council)		Northamptonshire, UK	CRBY
Public Agencies	Nation Energy Foundation	Brad Hook	United Kingdom	CRBY
	Innovate UK		United Kingdom	CRBY
	Catapult		United Kingdom	CRBY
	EIP SCC Smart Cities		Brussels, B	WDK
	Interreg Europe		Lille, F	WDK
	Interreg NSR		Viborg, DK	WDK
	Interreg NEW		Lille, F	WDK
	Interreg 2 Seas		Lille, F	WDK
	Interreg VL		Viborg, DK	WDK





2.6 Civil Society

Type/Sub-Type	Organisation	Key person	Location	Relative CSU member
Media	BBC Northampton	Martin Borley	Northamptonshire, UK	CRBY
	Evening Telegraph	Janet Bew	Northamptonshire, UK	CRBY
	Herald and Post		Northamptonshire, UK	CRBY
	Corby Radio	Des Barber	Corby, UK	CRBY





2.7 Twitter connections

We started to build a digital identity during the first months of the project's life. It allowed us to widen the project's audience, and to reach our stakeholders groups. The Twitter account's purpose is also to disseminate our results to potential "channels of influence" and this explains why an important part of our connections applies to general public accounts. This bias towards public entities and media channels is also based on the previous analysis we had made, mapping the stakeholders and identifying the best channels to reach each of them.

Type/Sub-types	Contact
Building sector	
Architects	@GEYSER_SP ; @greenarchs; @architectmag; @erickuster; @eurogolfdesign;
Constructor groups	@balfourbeatty;
Retrofitting business	@RESSEEPE; @NewTREND_EU; @retrofitme;
Urban Planners	
Organizations responsible of Public Housing programs	@ANAH_Officiel; @LesCoopHlm; @UnionHlm; @HabintegNI; @HousingEurope;
Policy makers	@energycities; @nZEBchallenge; @MikeSchreiner; @JimHarris; @ajsantcugat; @VassiliouEU; @MarieCDonnely; @StollmeyerEU; @mariannethyssen; @Moedas; @vestager
Installation providers	
Manufacturers	@heatingatwork
Smart grid related companies	@EndeFEng; @tecnalia; @help2breathe; @GreenBiz; @cleantechnica; @SEIA; @AWEA; @RedElectricaREE; @nationalgriduk; @enedis; @rte_france; @ecotricity; @GoodEnergy; @ofgem; @npowerhq; @OVOEnergy; @ieeesmartgrid; @sgconsumer; @SGIPnews; @NTS_SmartGrid; @SmartGridForMe; @Ecofys; @Flexitricity; @openenergi; @upsideenergy; @amperexenergy; @BienVenu_IDF; @Lavola1981; @Veolia; @CieloWigle; @storage_ESA; @SenGOP_Floor; @EnergyStorageON; @BatteryTrends; @Energy_Monitor_; @RedesTV; @PowerGridEnergy;
Academia/Research program	@lowup_h2o2o; @TESSE2b_Project; @H2o2oEE; @THERMOS_eu ; @TrainToNZEB; @cityfied_eu; @R2CITIES; @UlsterUni; @CSIC;
European Ecosystem	
Departments of Energy/Environment	@ADEME; @minetadgob; @mapamagob; @DefraGovUK; @EU_Commission; @ENERGY;
Public Agencies	The Innovation and Networks Executive Agency is in charge of project & financial management of EU co-funded programmes (@inea_eu); @CEERenergy; @BCN_Ecologia; @IRENA; @FBiodiversidad; @NaturalEngland; @EnvAgency; @celsiuscity; @euenergyweek; @Energy4Europe; @H2o2oEE; @EUScienceInnov; @EU_H2o2o; @EUW_live; @CORDIS_EU; @EU_BUILDUP ; @NASA_es;





Civil Society	
Media	@enerpresse; @EchosEnergie; @info_energies; @patrick_speaks; @EnergyEnvironmt; @greentechmedia; @Stphn_Lacey; @ERenovables; @NTelegraph; @LaVanguardia; @SolarEnergyNews; @RenewablesNews; @REWorld; @SmartGridToday; @HousingMagazine; @RetrofitMag; @EnergyLiveNews; @EnergystMedia; @SmartflowerCat; @BBCMonitoring; @freshwaterblog; @ESReport
Other groups of interest	@QuieroAuditoria; @GCF_news; @N_Hulot; @fondationhulot; @MarkRuffalo; @MikeHudema; @TheOrganicView; @ToSaveEnergy; @AssaadRazzouk; @CFigueres; @SolarAid; @JigarShahDC; @TheEnergyGang; @ClimateReality; @greenpeaceusa; @Phil_Radford; @provivienda_org; @PortalVivienda; @Porvivienda; @BenjaminDoda; @NASAClimate; @HolaLuzcom; @GizmodoES; @El_Universo_Hoy;

